



**RCAT's 49th Annual Texas Roofing Conference**  
**September 11 – 13, 2024, Irving Convention Center, Las Colinas, TX**

**SPONSORSHIP PACKAGES & ACTIVITIES**

We would like to thank you for your consideration in becoming a sponsor! This is a great opportunity for you to gain publicity and recognition for your company as well as helping fund this event and its success. Sponsorship package inclusions are detailed below and based on the pricing level (certain event specific items may include other special items). Please check the item of sponsorship you desire from the list below.

**Diamond Level Sponsor Package: \$5,000 +**

- A list of Texas Roofing Contractor Members prior to the event
- A list of all conference attendees after the event
- Logo recognition on signage at your sponsored event/activity
- Logo recognition on signage in Registration Area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Program
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the RCAT website
- Logo recognition on RCAT social media pages
- Sponsorship detail on badge(s) to alert attendees of your support
- Full page full color ad in Conference Program Magazine

**Platinum Level Sponsor Package: \$3,000 - \$4,000**

- A list of all conference attendees after the event
- Logo recognition on signage at your sponsored event/activity
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition on signage in Session Room
- Logo recognition in Sponsor Section of the Conference Program
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the RCAT website
- Logo recognition on RCAT social media pages
- Sponsorship detail on badge(s) to alert attendees of your support
- 1/2-page full color ad in Conference Program Magazine

**Gold Level Sponsor Package: \$2,000 - \$2,500**

- A list of all conference attendees after the event
- Logo recognition on signage at your sponsored event/activity
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Program
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the RCAT website
- Logo recognition on RCAT social media pages
- Sponsorship detail on badge(s) to alert attendees of your support
- 1/4-page full color ad in Conference Program Magazine

**Silver Level Sponsor Package: \$1,000 - \$1,500**

- Logo recognition on signage at your sponsored event/activity
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Program
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the RCAT website
- Sponsorship detail on badge(s) to alert attendees of your support

**\*Some sponsorship activities may include additional /special items. Those items will be reflected below.**

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**CONFERENCE & EXPO**

**-SOLD Exclusive Conference & Expo Mobile App Sponsor (\$7,000) Owens Corning**

- \*Exclusive Mobile App Sponsorship w/ logo displayed on the conference app splash screen and page banners.
- \*Full Page Ad in MR Magazine created by MRCA to promote Conference App and Sponsor (Aug., Oct.).
- \*Special full-page ad about mobile app in Conference Program.

**- Keynote Speaker Sponsor (\$3,000) (2 Available)**

- \*Sponsor representative to make a 2–3-minute presentation prior to the Keynote Speaker.

**-SOLD Conference Program/Magazine Sponsor (\$5,000) Roadrunner Roofing Supply**

- \*Back Cover Ad of the Conference Program Magazine.

**-SOLD Exclusive Conference Registration, Badge, Lanyard & Tote Bag Sponsor (\$7,000) ABC Supply**

- \*Logo on the Registration Desk, Badges, Lanyards and Tote Bags received by Contractor Attendees at Registration.

**-SOLD Expo Thursday or Friday Happy Hour Food & Beverage (\$5,000) Malarkey, The Catch-All**

- \*Your logo on the napkins at food and bar stations.

**- SOLD Expo Floor Lounge Sponsor (\$2,500) Gulfeagle, Limitless Roofing Group**

- \*Logo recognition on signage in the Lounge area.

**-SOLD Expo Door Prizes (\$2,500) Superior Equipment and Supply**

- \*Logo recognition on signage by the prize wheel by lounge.



#### CONFERENCE & EXPO CONT....

**-1 LEFT Attendee Breakfast Service for Thursday (\$3,500)**

(2 Available) **A.C.T. Metal Deck Supply**

\*Logo recognition on signage by the food and beverage stations

**-1 LEFT Attendee Breakfast Service for Friday (\$3,500)**

(2 Available) **Van Boxel Building Supply**

\*Logo recognition on signage by the food and beverage stations

**- Educational Seminars/Programs Speaker Expenses (\$3,500)** (2 Available)

**-SOLD Conference Photographer (\$3,000)** **Roofers Going Digital**

**-SOLD Conference Welcome Reception (\$2,500)** (3 Available) **Hunter Panels, GiddyUp, Johns Manville**

#### **RCAT ANNUAL MEETING & AWARDS LUNCHEON**

**-SOLD Major Sponsor (\$7,000)** **Polyglass**

**-SOLD RCAT Excellence, Blackwell and Scholarship Awards (\$1,500)** **Bitec Inc.**

**-SOLD Board Recognition Program & Plaques (\$1,500)**  
**Stormlex Law Group**

**-SOLD Random Prize Draw During Luncheon (\$1,000)**  
**Spark Solar**

#### **RCAT GOLF TOURNAMENT**

**-SOLD Major Tournament Sponsor (\$7,000)** **Beacon**

**- Player Lunch (\$5,000)** (1 Available - includes 1 team of 4)

**- Golf Prizes & Trophies for Tournament Winners (\$3,500)** (1 Available - includes 1 team of 4)

**-SOLD Tournament Photographer (\$3,000)** (includes 2 players) **Elite Roofing Supply**

**-SOLD Beverage Cart(s) (\$3,000)** **Spec, GAF, SRS Distribution, Thermafoam** (4 Available - includes 2 players)

**-SOLD Door Prizes for Awards Ceremony (\$2,500)** (1 Available includes 2 players) **Seal Bond**

**- Hole Sponsor – SIGN ONLY (\$250)** (36 Available) (Limit 4)

**- Hole Sponsor – WITH SET UP (\$400)** (36 Available) (Limit 4) \*Includes 1 golf cart per hole