



ROOFING CONTRACTORS ASSOCIATION OF TEXAS

6080 S Hulen St, Ste 360 PMB 396 • Fort Worth, TX 76132

Phone (512) 251-7690 • Fax (512) 236-5036

Email: tradeshow@rcat.net • www.RCAT.net

September 11 – 13, 2024 Irving Convention Center, Irving, TX

RCAT is committed to providing in-depth and comprehensive education for the roofing industry in Texas. We are currently seeking speakers for our 2024 Conference. A Call for Presentations has been released to professionals in the roofing industry including previous speakers for RCAT. This is your opportunity to share your knowledge and skills and make a difference in the lives of roofing professionals. To be considered for a speaker for the Texas Roofing Conference, review the information below and submit a topic using the attached form before the deadline. Below are the details:

- **Dates:** September 11 – 13, 2024
- **Location:** Irving Convention Center and The Westin at Las Colinas
- **Audience:** Roofing Contractors (Owners, Salesmen, Foremen, Superintendents, Project Managers), Consultants, Architect/Engineers, Builders.
- **Courses:** 25 session slots available in 50- or 100-minute blocks. Thursday 9/12/24 sessions will run from 7:30 AM – 11:30 AM. Friday 9/13/2024 sessions will run from 8:00 AM – 12:00 PM.
- **Deadline:** Submit topic proposal and biography by **March 31, 2024**.

Educational Tracks will include:

- **Green Building** – green building practices, solar energy, energy efficiency, sustainable and renewable resources to ensure environmental responsibility
- **Legal/HR** -business human resources, leadership/management skills, contracts, addendums and disclosures.
- **Money Matters** - money management, investment
- **Sales/Service** - business "best practices" and techniques.
- **Technical** – roof systems, techniques, product & industry trends, design theory/analysis, legal issues, building codes.
- **Workplace Safety** – risk management, safety procedures, insurance, OSHA Business

What we are looking for:

- Information that can be immediately implemented in the workplace
- How-to classes that stimulate and provide attendees with a new skill, technology or process
- Topics that are innovative, stimulating and cutting-edge for the construction and roofing industry
- Strong proposals that provide a better understanding of processes and techniques
- Presenters with strong speaking experience and in-depth knowledge of subject matter presented
- Topics related to roofing professionals, not generic in nature

What we are NOT looking for:

- Product pitches
- Topics that require the use of your organization's product
- Niche-focused topics that would only be relevant to a small audience

Final acceptance will be based on (but not limited to) the course's ability to meet submission standards, overall program/track specification and industry need. Additionally, our Programs & Education Committee (made up of RCAT staff, board members, associate representatives, and other industry leaders) will review the proposed topics for relevancy and industry feedback. All approved courses will be submitted for continuing education and will, therefore, require syllabus handouts for attendees. Please note that vendors exhibiting in the show will be given first consideration for a presentation.



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To be considered as a speaker/presenter, please complete this form, and return it to tradeshow@rcat.net. For consideration, your submission must be received by March 31, 2024.

Questions? Contact the RCAT Office at (512) 251-7690 Ext. 700.

1. SPEAKER (if more than one speaker, complete question 2):

Name _____

Title _____

Company _____

Email Address _____

Phone Number _____

2. CO-PRESENTER:

Name _____

Title _____

Company _____

Email Address _____

Phone Number _____

3. POINT-OF-CONTACT (if other than speaker listed in question 1):

Name _____

Title _____

Company _____

Email Address _____

Phone Number _____

4. PROPOSED COURSE TITLE:

5. COURSE DESCRIPTION: Briefly explain challenge/problem, provide examples of what will be discussed and how it will benefit the attendee in approximately 50 words. A separate course syllabus, informational flyer or brochure can be attached.



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7. LEARNING OBJECTIVES: Please provide 3 action-oriented learning objectives to answer the statement "Upon completion of this presentation, the attendee will be able to..."

Objective 1 _____

Objective 2 _____

Objective 3 _____

For this Course, select all that apply for the following questions.

8. APPROPRIATE TRACK(s):

- ☐ Technical
- ☐ General Business
- ☐ Legal or HR
- ☐ Workplace Safety
- ☐ Leadership/Management
- ☐ Sales & Service
- ☐ Money Matters
- ☐ Green Building

9. INTENDED AUDIENCE:

- ☐ Commercial Contractor
- ☐ Residential Contractor
- ☐ Metal Contractor
- ☐ Superintendent-Foreman
- ☐ Architect/Designer/Consultant
- ☐ Sales & Estimating
- ☐ Owner/CEO/General Manager

10. LEVEL OF PRESENTATION (if applicable):

- ☐ Beginner
- ☐ Intermediate
- ☐ Advanced

11. COMPANY SIZE:

- ☐ Small Companies (less than \$5M sales)
- ☐ Large Companies (\$5-10M sales)
- ☐ All Sizes

12. TECHNICAL SESSIONS ONLY:

- ☐ Low Slope
- ☐ Steep Slope
- ☐ Both: _____ % of Low Slope
 _____ % of Steep Slope

13. SPEAKER BIOGRAPHY: Brief biography required. You may attach a separate file.

14. ADDITIONAL COMMENTS: Optional additional information that will be beneficial to the Education Advisory Council when considering this course.